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International Review of Management and Marketing (IRMM)

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Title: Application of Component Analysis to Identify Key Marketing Mix (4Ps) Factors in Home and Residential Projects in Bangkok and Surrounding Areas

To: **Nilubon Sivaborvornvatana**

Graduate College of Management, Sripatum University, Bangkok, Thailand.

Thank you for your interest in publishing it in International Review of Management and Marketing. I am pleased to confirm that your paper “**Application of Component Analysis to Identify Key Marketing Mix (4Ps) Factors in Home and Residential Projects in Bangkok and Surrounding Areas**” has been accepted for publication in our journal. Your paper has been scheduled for publication in Vol 17, No 1, 2027 issue.

With kind regards,

Editor, International Review of Management and Marketing (IRMM)

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